

**Meeting Minutes from 3Apr2017**

*Erik Neyland*  
*6/7/17*

**Attendees:**

- Erik Neyland (Chairman)
- Rick Bernier (Vice-Chairman)
- Helene Demmer
- Gwen Cook
- Mike Murphy
- Mark Ayotte
- Chris Lineberry
- Amy Balewicz
- Larissa Thurston
- Erica Uriarte (Town Planner)

**Notes:**

**Agenda Item #1: Approval of Minutes from previous meeting**

**Agenda Item #2: Discussed and Voted on moving to 11 members**

- Motioned by Rick Bernier and seconded by Mark Ayotte. Unanimous approval

**Agenda Item #3: Discussed and Voted on three new members Amy Balewicz, Larissa Thurston, and Chris Lineberry.**

- Motioned by Rick Bernier and seconded by Mark Ayotte. Unanimous approval.

**Agenda Item #4: Discussion and Vote on EDC direction of the Town Common Purchase**

- Reviewed the letter written by Helene and edited by Erik.
- Discussed our opinion of Common and how it impacts the economics of Bolton.
- Discussed how it will be funded and some edits of the letter.
- Motion to approve letter to be published by Rick Bernier and seconded by Mark Ayotte. Unanimous Approval.

**Agenda Item #5: Annual Business Breakfast discussed**

- May 9<sup>th</sup> set as the day to hold event
- Will hold in Paragon
- Will be catered by Slater's
- Karyn Polito as guest speaker still up in the air, most likely not happening.
- Paul Matthews is a definite speaker. Peter Milano, will also be asked.

#### **Agenda Item #6: Banner Brackets**

- Discussed lightly about brackets and which poles.

#### **Agenda Item #7: Brochure Update**

- Erik and Rick continuing to work on Brochure with Minuteman
- Hope to be complete soon and run first 1000 at printer.
- Discussed coupon insert

#### **Agenda Item #8: Website Update**

- Created sub-committee of Larissa, Chris, and Rick to focus on web site.
- Discussed what content will go on website. More business related and geared to businesses. Whereas, Facebook is more about consumers.

#### **Agenda Item #9: Welcome Sign Update**

- Discussed reinforcement and lighting

#### **Agenda Item #10: Current Business**

- Discussed Cobham going on market. Relayed info from Mark Gilmore of Cobham on condition of building.
  - o Discussed way the EDC and Bolton could help Cobham with sale.
- Discussed Facebook posts and articles

#### **Agenda Item #11: New Business**

- Discussed welcome to Bolton letters.

#### **Agenda Item #12: Vacant Commercial Space and Available Non-residential Land**

- No major discussion on this point.

#### **Agenda Item #13: Town Policy Updates**

- Erik discussed thoughts on a potential cottage overlay district.
- Erik discussed other ideas that could potentially increase revenue.

Meeting Adjourned at 9:05